
From: Becker, Brenda S
Sent: Tuesday, May 01, 2018 8:15 AM
To: Benne, Joy
Subject: RE: Alternatives to Abortion

The form has been uploaded to the website. Please check and make sure it is the correct one.

Thanks!

Brenda Becker
Department of Social Services
Division of Finance and Administrative Services
Phone: (573)751-7533
Fax: (573)751-7598

This communication is being transmitted by the Department of Social Services (DSS) and is confidential, privileged, and intended only for the use of the recipient named above. If you are not the intended recipient, unauthorized disclosure, copying, distribution or use of the contents is strictly prohibited. If you have received this in error, please notify the sender and destroy the material received.

From: Benne, Joy
Sent: Wednesday, April 25, 2018 9:55 AM
To: Becker, Brenda S
Subject: FW: Alternatives to Abortion

Brenda,

The attached A2A pamphlet (mission statement updated) will need to be uploaded to the A2A website. This version will need to be translated to Spanish as well.

Question on printing new ones....I currently have a supply with the old mission statement (English version). The instructions given were to deplete the supply within six (6) months. Since we are printing for Spanish should we go ahead and print in English as well?

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Jacobs, Gina M
Sent: Wednesday, April 25, 2018 9:33 AM
To: Benne, Joy; Jaco, Helen; McDonald, Wade S
Cc: Pattrin, Kristen; Thompson, Christine
Subject: RE: Alternatives to Abortion

Note that the mission statement on the brochure needs updated.

Gina M. Jacobs

Deputy Director
Missouri Department of Social Services
Division of Finance & Administrative Services
P.O. Box 1643
615 Howerton Court
Jefferson City, MO 65102-1643

(573) 526-7832 - Voice
(573) 526-4678 - Fax

From: Benne, Joy
Sent: Thursday, April 12, 2018 9:49 AM
To: Jaco, Helen; McDonald, Wade S
Cc: Pattrin, Kristen; Jacobs, Gina M; Thompson, Christine
Subject: RE: Alternatives to Abortion

Good Morning!

Please find attached the responses to the Senate Appropriation Committee's questions. I've include a copy of the A2A pamphlet as well.

Helen...I've left a hardcopy of the document and several pamphlets with Brenda.

Thanks.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
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Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Jaco, Helen
Sent: Wednesday, April 11, 2018 2:20 PM
To: Benne, Joy; McDonald, Wade S
Cc: Pattrin, Kristen; Jacobs, Gina M; Thompson, Christine
Subject: RE: Alternatives to Abortion
Importance: High

A couple of additional things.

The number of participants annually – up duplicated and duplicated count.

Also, can you research Mid-Town in St. Louis. This is the organization they are interested in possibly funding and whether their services can be reimbursed out of Alternatives to Abortion vs. a new line in TANF.

From: Jaco, Helen
Sent: Wednesday, April 11, 2018 2:13 PM
To: Benne, Joy; McDonald, Wade S
Cc: Pattrin, Kristen; Jacobs, Gina M; Thompson, Christine
Subject: Alternatives to Abortion
Importance: High

The Senate Appropriation Committee asked for some information related to the Alternatives to Abortion Program that we need to provide as soon as possible. Can you please assist with gathering the information together in a one/two page summary to provide the Committee members:

- Number or participants that receive benefits (unduplicated statewide count). I testified there were approx. 800 a month that receive services.
- How do they apply?
- What are the qualifications to receive services?
- List of Providers in St. Louis and Kansas City (include addresses)
- List of services that are provided/eligible
- List of services that are not provided/eligible (example – medical)
- When is the contract expire.
- What has been the historical appropriation/spend/lapse by fund and estimate for FY18.

If I have missed anything let me know.

Helen Jaco, Chief Financial Officer
 Missouri Department of Social Services
 221 West High, Room 310
 Jefferson City, MO 65102
 573-751-7533 Phone
 573-751-7598 Fax
helen.jaco@dss.mo.gov

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From: Benne, Joy
Sent: Tuesday, May 01, 2018 8:16 AM
To: Becker, Brenda S
Subject: RE: Alternatives to Abortion

The correct one is posted. Thank you Brenda ☺

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
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Email: joy.e.benne@dss.mo.gov

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Jefferson City, MO 65102-1643

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Thanks.

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Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

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- List of services that are not provided/eligible (example – medical)
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If I have missed anything let me know.

Helen Jaco, Chief Financial Officer
Missouri Department of Social Services
221 West High, Room 310
Jefferson City, MO 65102
573-751-7533 Phone
573-751-7598 Fax
helen.jaco@dss.mo.gov

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From: Benne, Joy
Sent: Tuesday, May 01, 2018 8:24 AM
To: Abigail Chisom (Abigail@psclebenon.org); Amanda Murray; Angel McDonald (programdirector@mothersrefuge.org); Wolf, MaryDebra; Heather Winsby (Hwinsby@havenofgracestl.org); Jo Curran (jcurran@havenofgracestl.org); Julie Ball (Julie.ball@mbch.org); Kimberly Brown; Laura Griggs - Faith Maternity Care (treasurer@faithmaternity.com); Laura Guy-Rice (lgrice@ccsomo.org); Marsha Middleton; Mary Taylor (mary@allianceforlifemissouri.com)
Subject: A2A Pamphlet

Good Morning!

An updated Alternatives to Abortion (A2A) Pamphlet has been uploaded to the Department of Social Services A2A website (<https://dss.mo.gov/fsd/a2a/>). The only change is to the Department's Mission statement. Please continue to use the pamphlets you have, or if you need more please let me know as I still have some on hand. We will not be printing the new ones off until the current supply runs out.

DSS is currently working on a Spanish version of the A2A pamphlet and will have this posted to the A2A website when completed.

Have a great week!

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310 - P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

Confidentiality Notice: This electronic communication is from the Missouri Department of Social Services (DSS), Division of Finance & Administrative Services, and is only intended for its addressee. This communication may contain information that is privileged, confidential or otherwise protected from disclosure by law and/or DSS policy. If you are not the intended recipient, or the employee or agency responsible for delivering this information to its recipient, do not copy, circulate, forward or otherwise disclose this document. If you have received this message in error, please notify the sender immediately by return email at joy.e.benne@dss.mo.gov or by phone at 573-751-7027.

From: Pilz, Cameron
Sent: Tuesday, May 01, 2018 9:53 AM
To: Wilcoxson, Kathleen
Subject: RE: TV Spreadsheet
Attachments: Copy of TV Monitor Tracking - Official - v2 - CP Edits.xlsx

[Updated with new ads](#)

-----Original Appointment-----

From: Wilcoxson, Kathleen
Sent: Monday, April 30, 2018 2:54 PM
Cc: Pilz, Cameron
Subject: TV Spreadsheet
When: Tuesday, May 1, 2018 10:00 AM-10:30 AM (UTC-06:00) Central Time (US & Canada).
Where: Kathleen's Office

Let's go over the updated spreadsheet. I attached the latest version (v1) so you can add the new ads.

From: Woelfel, Rebecca
Sent: Tuesday, May 01, 2018 11:02 AM
To: Benne, Joy
Subject: FW: A2A Revision
Attachments: A2A Proposal Spring 2018 - FINAL SENT TO CLIENT.pdf

Here is the revised contract for your review and approval.

Rebecca L. Woelfel
Communications Director
Missouri Department of Social Services
Director's Office
Broadway Office Building
221 West High Street
Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Jocelyn Kilgore [<mailto:jkilgore@bucketmediaco.com>]
Sent: Tuesday, May 01, 2018 10:40 AM
To: Woelfel, Rebecca
Subject: A2A Revision

Becky,

Here is the revision based on the two transit issues that we discussed this morning.

If you can sign off on the last page and send to me for our records, I'd appreciate it.

If you have questions or need anything else let me know.

Thanks!
Jocelyn

Jocelyn Kilgore
President
Bucket Media, Inc.
1123 Wilkes Blvd. Ste. 400
Columbia, MO 65201

[573-817-2825](tel:573-817-2825) (P)
[573-817-2826](tel:573-817-2826) (F)
[573-673-1307](tel:573-673-1307) (C)
jkilgore@bucketmediaco.com
www.bucketmediaco.com

CAMPAIGN OVERVIEW



Missouri Department of Social Services

May 1 – June 15, 2018

Alternatives To Abortion

Goal

Raise Awareness Of The A2A Program, Resources, Providers And Agencies Statewide

Target

- Geographic Target
 - State of Missouri
 - Additional Emphasis in St. Louis, Kansas City, Springfield, Columbia and Cape Girardeau
 - Demographic Targets
 - Women 16-24
 - Psychographic Target
 - Very low income (185% Less Than Poverty Level)
 - Unexpected Pregnancies
-

Strategy/Implementation

- Utilize Online & Traditional Marketing Strategies To Reach Our Demographic and Psychographic Targets
- Strategic Targeting
 - Demographic
 - Behavioral
 - Interest

MEDIA PROPOSAL



Pandora

- :30 Mobile Audio & Video Ads
- Targeting
 - W16 24
 - Household Income Less Than \$20k
- Geographic Targets
 - Cape Girardeau
 - Columbia
 - Kansas City
 - Springfield
 - St. Louis
- Flight Dates
 - 4/30 6/10
- Projections
 - Audio
 - 10.4% Average Share of Voice
 - 80,811 Paid Impressions / 80,811 Bonus Display Ad Impressions
 - Video
 - 5.1% Average Share of Voice
 - 97,410 Paid Impressions / 97,410 Bonus Display Ad Impressions
- Added Value
 - 500x500 & 300x250 Display Ads

Pandora Investment: \$5,750.00

Traditional Radio

- :30 Ads
- Targeting
 - W18 24
 - Urban Station Format
- Geographic Targets
 - Kansas City
 - St. Louis
- Flight Dates
 - 5/7 5/20 (St. Louis 5/7 5/27)
- Stations
 - Kansas City
 - KPRS, KMJK
 - St. Louis
 - WFUN, WHHL

Traditional Radio Investment: \$22,826.35

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MEDIA PROPOSAL



Cable

- :30 Ads
- Targeting
 - W18 24
- Geographic Targets
 - Columbia
 - Kansas City
 - St. Louis
- Flight Dates
 - 5/7 5/20
- Networks
 - MTV, VH1, Bravo, E!, BET

Total Cable Investment: \$16,479.65

Transit

- 28" x 11" Interior Posters
- Geographic Targets
 - Kansas City
 - Springfield
- Flight Dates
 - 4 Week Installation, Posters Will Be Installed Before 5/18

Total Transit Investment: \$5,244.00

ONLINE PROPOSAL



Online Display

- Flight Date: May 1st – 31st
- Geographically targeted
 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Channel
 - Pregnancy info websites
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Native and banner ads
- Frequency caps available

Total Display Investment: \$5,000.00

Online Video

- Flight Date: May 1st – 31st
- Geographically targeted
 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Pre roll & Outstream format
- Frequency caps available

Total Online Video Investment: \$2,500.00

Facebook

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging

WWW.BUCKETMEDIACO.COM | 573-817-2825 | MAKING IT HAPPEN

ONLINE PROPOSAL



- Includes desktop, mobile and tablet

Total Facebook Investment: \$3,600.00

Instagram

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging
- Includes mobile and tablet

Total Instagram Investment: \$1,400.00

Snap Ads

- Promoted :10 video within user's native stories and discover feeds
- Demographically targeted
 - Women 18 24 years old
- Geographically targeted
 - Missouri
- Includes mobile and tablet

Total Snap Ads Investment: \$5,500.00

CAMPAIGN SUMMARY



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

INVESTMENT SUMMARY

- Pandora: \$5,750.00
- Traditional Radio: \$22,826.35
- Cable: \$16,479.65
- Transit: \$5,244.00
- Online Display: \$5,000.00
- Online Video: \$2,500.00
- Facebook: \$3,600.00
- Instagram: \$1,400.00
- Snap Ads: \$5,500.00
- Creative Assets: \$1,700.00

TOTAL INVESTMENT: \$70,000.00

All creative components will be property of the client. More than the allotted number of edits or any edits of items that were approved in the storyboard and/or script will require an hourly fee at a contracted price.

Actual online numbers could fluctuate. Daily budgets are set to ensure a maximum spend would not be exceeded.

Approval:

Name: _____

Signature: _____

Date: _____

From: Benne, Joy
Sent: Tuesday, May 01, 2018 12:03 PM
To: Jacobs, Gina M
Subject: FW: A2A Revision
Attachments: A2A Proposal Spring 2018 - FINAL SENT TO CLIENT.pdf

Gina,
The previous A2A Public Awareness proposal you approved last week had a couple of transit complications with the Columbia and St. Louis bus companies. The companies have strict rules/guidelines for their advertising and this subject matter goes against it. Therefore the funds for Columbia have been moved from the transit to cable in Columbia (similar to KC & STL). The St. Louis funds have been moved to the radio in St. Louis.

The new proposal is attached.
Thanks.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Woelfel, Rebecca
Sent: Tuesday, May 01, 2018 11:02 AM
To: Benne, Joy
Subject: FW: A2A Revision

Here is the revised contract for your review and approval.

Rebecca L. Woelfel
Communications Director
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Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Jocelyn Kilgore [<mailto:jkilgore@bucketmediaco.com>]
Sent: Tuesday, May 01, 2018 10:40 AM
To: Woelfel, Rebecca
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Jocelyn

Jocelyn Kilgore
President

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jkilgore@bucketmediaco.com

www.bucketmediaco.com

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May 1 – June 15, 2018
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 - Kansas City
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MEDIA PROPOSAL



Cable

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- Geographic Targets
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 - Springfield
- Flight Dates
 - 4 Week Installation, Posters Will Be Installed Before 5/18

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ONLINE PROPOSAL



Online Display

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- Demographically targeted
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 - HHI \$30k or less
- Custom Channel
 - Pregnancy info websites
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Native and banner ads
- Frequency caps available

Total Display Investment: \$5,000.00

Online Video

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 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Pre roll & Outstream format
- Frequency caps available

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ONLINE PROPOSAL



- Includes desktop, mobile and tablet

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- Demographically targeted
 - Women 18 24 years old
- Geographically targeted
 - Missouri
- Includes mobile and tablet

Total Snap Ads Investment: \$5,500.00

CAMPAIGN SUMMARY



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

INVESTMENT SUMMARY

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- Snap Ads: \$5,500.00
- Creative Assets: \$1,700.00

TOTAL INVESTMENT: \$70,000.00

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Approval:

Name: _____

Signature: _____

Date: _____

From: Marsha Middleton <marsha@allianceforlifemissouri.com>
Sent: Wednesday, May 02, 2018 4:50 PM
To: Benne, Joy
Subject: May Invoice
Attachments: Invoice AFL FY 2018 Signed May '18.pdf

Attached please find our May invoice.

Thank you!

Marsha

Marsha Middleton
CEO



106B 5th Ave. S
P.O. Box 65
Greenwood, MO 64034
PH: 816-806-4168
CELL: 417-598-1040
FAX: 855-856-5240
www.allianceforlifemissouri.com

Our Vision: To unify and champion LIFE ministries.

*Our Mission: To save and change lives through **Equipping** people, **Empowering** ministries, and **Engaging** communities toward a culture of LIFE.*



Alternatives to Abortion Invoice

Contract # CS170042001

Vendor Name: Alliance for Life - Missouri Inc

Vendor Number: [REDACTED]

Vendor Address: P.O. Box 65

Greenwood, MO 64034

Bill To: Missouri Department of Social Services

Division of Finance & Administrative Services

221 W. High St., Room 310

P.O. Box 1082

Jefferson City, MO 65102-1082

Invoice Number: 2018-12

Invoice Date: 1-May-18

Service Period: May 1 - May 31, 2018

<u>Total Contracted Allocation</u>	<u>Prior Invoiced Total</u>	<u>Monthly Award Amount</u>
\$ 2,150,338.14	\$ 1,782,219.62	\$ 179,194.85

Quarterly expenditure adjustment:

Total Due: \$ 179,194.85

Allocation Remaining \$ 188,923.68

Signature: Marsha Middleton

From: Williams, Levi
Sent: Thursday, May 03, 2018 9:08 AM
To: Wilcoxson, Kathleen; Pilz, Cameron
Subject: RE: UPDATE ALL BROCHURES - Spreadsheet
Attachments: UPDATE ALL BROCHURES WITH NEW MISSION STATEMENT_v2.docx

I made a list of all the Brochures that are online. You didn't send us the copy with the url so I added a column. If need be, you can shift that column to the appropriate spot.

Levi Williams

Public Information Specialist II
FSD Director's Office Communications

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-526-2879

From: Williams, Levi
Sent: Tuesday, May 1, 2018 11:31 AM
To: Wilcoxson, Kathleen <Kathleen.Wilcoxson@dss.mo.gov>; Pilz, Cameron <Cameron.Pilz@dss.mo.gov>
Subject: RE: UPDATE ALL BROCHURES - Spreadsheet

"Eat for Health" brochure isn't online anymore. Did a search and I found a memo mentioning it (https://dss.mo.gov/fsd/iman/memos/memos_07/im101_07.html) but then when you click on the link for the brochure, the page is not found. (<https://dss.mo.gov/fsd/fstamp/>)

Levi Williams

Public Information Specialist II
FSD Director's Office Communications

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-526-2879

From: Wilcoxson, Kathleen
Sent: Tuesday, May 1, 2018 8:57 AM
To: Williams, Levi <Levi.Williams@dss.mo.gov>; Pilz, Cameron <Cameron.Pilz@dss.mo.gov>
Subject: UPDATE ALL BROCHURES - Spreadsheet

UPDATE ALL BROCHURES - Spreadsheet

Kathleen S. Wilcoxson, MPA

Public Information Administrator

FSD Director's Office Communications

Missouri Department of Social Services

Family Support Division

P.O. Box 2320

Jefferson City, MO 65102

Phone: 573-526-4799

Fax: 573-751-0507

Email: kathleen.wilcoxson@dss.mo.gov

This communication is being transmitted by the Department of Social Services (DSS) and is confidential, privileged, and intended only for the use of the recipient named above. If you are not the intended recipient, unauthorized disclosure, copying, distribution or use of the contents is strictly prohibited. If you have received this in error, please notify the sender and destroy the material received.

UPDATE ALL BROCHURES WITH NEW MISSION STATEMENT

April/May 2015

Brochure	Who is Updating	URL of Page Found	New Version	To Print Shop	Posted to Web	Posted to e-Store
Hearing Information	Kathleen	https://dss.mo.gov/fsd/know-your-rights.htm	 Hearings Brochure v6 - new Mission Sta			
Finding Help	Firehouse	https://dss.mo.gov/fsd/				
Finding Help (Spanish)		https://dss.mo.gov/fsd/				
Temporary Assistance	Firehouse	https://mydss.mo.gov/temporary-assistance				
TA (Spanish)		https://mydss.mo.gov/temporary-assistance				
Food Stamp	Firehouse	https://mydss.mo.gov/food-assistance/food-stamp-program				
Food Stamp (Spanish)						
Health Care	Firehouse	https://mydss.mo.gov/healthcare				
Health Care (Spanish)						
Child Care Subsidy	Firehouse	https://dss.mo.gov/fsd/child-care.htm				
CCS (Spanish)						
Child Support	Firehouse	https://dss.mo.gov/child-support/about-child-support.htm				
CS (Spanish)		https://dss.mo.gov/child-support/about-child-support.htm				
Child Support Awareness	Firehouse					
What's this about Child Support?		https://dss.mo.gov/child-support/about-child-support.htm				
What's this about Child Support? (Spanish)		https://dss.mo.gov/child-support/about-child-support.htm				
Does Your Child Have a Legal Father?		https://dss.mo.gov/child-support/about-child-support.htm				
Does Your Child Have a Legal Father?		https://dss.mo.gov/child-support/about-child-support.htm				

(Spanish)						
RSB	Kathleen	In Production				
Alternatives to Abortion		https://dss.mo.gov/fsd/a2a/				
LIHEAP	Kathleen	https://dss.mo.gov/fsd/energy-assistance/				
SkillUp	Kathleen	In Production				

1. The Hearings Officer will swear in all witnesses.
2. The FSD will tell why they took the action on your case. They must present documents to show the reasons for the action.
3. You and/or your representative (a lawyer, friend or family member) will tell why you don't agree with the FSD's action. You'll need to give facts or documents showing why you think their action was wrong.
4. You'll have time to question all witnesses. To make sure all the evidence is presented and discussed, the Hearings Officer will also question the witnesses.

How will I find out about the hearing decision?

The FSD will mail you a written notice of the hearing decision, which tells if the FSD's action was right or wrong.

The FSD will send you a separate notice showing any changes that affect you, such as a change in your benefits.

If you or your representative don't agree with the hearing decision, you will have 90 days to fill out forms and ask for another decision from the Circuit Court. Your hearing decision notice will tell you how to do this.

How can I learn more?

Contact the Family Support Division:

- **By phone:**
1-855-373-4636
- **Online:**
dss.mo.gov/fsd/know-your-rights.htm
- **In person:**
Visit your local FSD office. To find out where it is, go to: dss.mo.gov/dss_map/

CIVIL RIGHTS LAW

In accordance with Federal civil rights laws and U.S. Department of Agriculture (USDA) civil rights regulations and policies, the USDA, its Agencies, offices, and employees, and institutions participating in or administering USDA programs are prohibited from discriminating based on race, color, national origin, sex, religious creed, disability, age, political beliefs, or reprisal or retaliation for prior civil rights activity in any program or activity conducted or funded by USDA.

Persons with disabilities who require alternative means of communication for program information (e.g. Braille, large print, audiotape, American Sign Language, etc.), should contact the Agency (State or local) where they applied for benefits. Individuals who are deaf, hard of hearing or have speech disabilities may contact USDA through the Federal Relay Service at (800) 877-8339. Additionally, program information may be made available in languages other than English.

To file a program complaint of discrimination, complete the USDA Program Discrimination Complaint Form, (AD-3027) found online at: http://www.ascr.usda.gov/complaint_filing_cust.html, and at any USDA office, or write a letter addressed to USDA and provide in the letter all of the information requested in the form. To request a copy of the complaint form, call (866) 632-9992. Submit your completed form letter to USDA by:

Mail: U.S. Department of Agriculture Office of the
Assistant Secretary for Civil Rights
1400 Independence Avenue, SW
Washington, D.C. 20250-9410;
Fax: (202) 690-7442; or
Email: program.intake@usda.gov.

This institution is an equal opportunity provider.



Hearings Information

Do you disagree with an action the Family Support Division (FSD) made when you applied for, or took part in, an assistance program in Missouri?

**You can ask
for a hearing
to tell your side
of the story**

What is a hearing?

A hearing is a meeting where you get a chance to tell your side of a story.

Why would I ask for a hearing?

You can ask for a hearing if you think the Family Support Division (FSD) took a wrong action when you applied for, or got benefits from, an assistance program. You'll find out about the action when the FSD mails you an Action Notice about your Financial Assistance, MO HealthNet, or Food Stamps.

Here are some actions that may cause you to ask for a hearing:

When you applied for a program:

- The FSD determined that you didn't qualify for the program, but you think you did.
- The FSD refused to accept your application.

While you were taking part in a program:

- The FSD lowered or stopped your benefits and you think their reason was wrong.
- You disagree with your benefit amount or with information the FSD used to determine your benefit amount.
- You don't think the FSD took action fast enough when you asked for help.

When can I ask for a hearing?

If the action has already happened:

- You must ask for a hearing **within 90 days** of the date the FSD took the action.

If the action hasn't happened yet:

- Ask for a hearing **within 10 days** from the date FSD sent you a written notice about the action. If the proposed action will change or stop your benefits, you may be able to keep getting the same benefits until you get a hearing decision.

How do I ask for a hearing?

To ask for a hearing, contact the FSD and tell them why you disagree with the action:

- **By phone:** Call 1-855-373-4636
- **In person:** Visit your local FSD office. To find out where it is, go to: dss.mo.gov/dss_map/
- **In writing:** Write a letter that asks for a hearing and explains why you disagree with the action. You can mail your letter to the address on the Action Notice you got, or bring it to your local FSD office.

Once you contact the FSD, they will fill out a Hearing Request form for you.

How will I find out about my hearing?

The FSD will send you a written notice showing:

- The date and time of your hearing at a local FSD office
- The number to call if you can't attend your hearing at the time shown, or if you have a reason you can't do a hearing by telephone
- The number to call if you want to find out about free legal services

How can I get ready for my hearing?

Sometime before your hearing, the FSD will have a pre-hearing conference (meeting) with you to help get ready for the hearing.

➤ Before the meeting:

1. Write down why you think the FSD's action was wrong.
2. Gather papers or witnesses that help prove you're right, such as:
 - Medical records or a written statement from a doctor.
 - Proof of your income or expenses, or changes in your income or expenses.
 - A witness who can confirm your statements.
3. Ask the FSD for any extra information you'd like to have about your case.

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1. The FSD will give you copies of your case record and the information they used when they took the action.
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What will happen at my hearing?

You must attend your hearing. If you don't, FSD's action may not change.

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Common Questions

Can I change my mind after I ask for a hearing?

Yes, you can change your mind. If you don't want a hearing, contact the FSD by phone, in person, or in writing. They'll have you fill out a form to withdraw your request.

Can the FSD change their mind?

Yes, if the FSD finds that their action was wrong, they'll send you a notice about the change and you may not need a hearing.

Can I continue to get the same amount of benefits until the hearing decision is made?

Contact the FSD to see if you can continue getting the same benefits. However, be aware that you may have to pay benefit money back to the FSD if the hearing decision says the FSD's action was right.

Can I re-apply for a program while I'm waiting for my hearing?

Yes, you may re-apply at any time and continue to report changes on your case.

From: Wilcoxson, Kathleen
Sent: Thursday, May 03, 2018 10:58 AM
To: Pilz, Cameron
Subject: Updated Spreadsheet - Brochure tracking
Attachments: UPDATE ALL BROCHURES WITH NEW MISSION STATEMENT_v2.docx

Kathleen S. Wilcoxson, MPA

*Public Information Administrator
FSD Director's Office Communications*

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-526-4799
Fax: 573-751-0507
Email: kathleen.wilcoxson@dss.mo.gov

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UPDATE ALL BROCHURES WITH NEW MISSION STATEMENT

April/May 2015

Brochure	Who is Updating	URL of Page Found	New Version	To Print Shop	Posted to Web	Posted to e-Store
Hearing Information	Kathleen	https://dss.mo.gov/fsd/know-your-rights.htm	 Hearings Brochure v6 - new Mission Sta			
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TA (Spanish)		https://mydss.mo.gov/temporary-assistance				
Food Stamp	Firehouse	https://mydss.mo.gov/food-assistance/food-stamp-program				
Food Stamp (Spanish)						
Health Care	Firehouse	https://mydss.mo.gov/healthcare				
Health Care (Spanish)						
Child Care Subsidy	Firehouse	https://dss.mo.gov/fsd/child-care.htm				
CCS (Spanish)						
Child Support	Firehouse	https://dss.mo.gov/child-support/about-child-support.htm				
CS (Spanish)		https://dss.mo.gov/child-support/about-child-support.htm				
Child Support Awareness	Firehouse					
What's this about Child Support?		https://dss.mo.gov/child-support/about-child-support.htm				
What's this about Child Support? (Spanish)		https://dss.mo.gov/child-support/about-child-support.htm				
Does Your Child Have a Legal Father?		https://dss.mo.gov/child-support/about-child-support.htm				
Does Your Child Have a Legal Father?		https://dss.mo.gov/child-support/about-child-support.htm				

(Spanish)						
RSB	Kathleen	In Production				
Alternatives to Abortion		https://dss.mo.gov/fsd/a2a/				
LIHEAP	Kathleen	https://dss.mo.gov/fsd/energy-assistance/				
SkillUp	Kathleen	In Production				

From: Benne, Joy
Sent: Monday, May 07, 2018 9:09 AM
To: 'Tucker, Barbara L.'
Subject: RE: Alternatives to Abortion Brochure

Good Morning!
The brochures will be going out in the mail to you today.
Have a great week!

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Tucker, Barbara L. [<mailto:TuckerBL@missouri.edu>]
Sent: Saturday, May 05, 2018 3:11 PM
To: DFAS A2APrograms
Subject: Alternatives to Abortion Brochure

Could we, please, get 100 copies of the Alternatives to Abortion brochure sent to the address below?
Thank you,

Barb

Barb Tucker
ParentLink
College of Education, University of Missouri
4800 Santana Circle
Columbia, MO 65203
573-882-7323 or 800-552-8522

From: Tucker, Barbara L. <TuckerBL@missouri.edu>
Sent: Tuesday, May 08, 2018 1:46 PM
To: Benne, Joy
Subject: RE: Alternatives to Abortion Brochure

We got them, thanks!
So fast!
Barb

From: Benne, Joy <Joy.E.Benne@dss.mo.gov>
Sent: Monday, May 07, 2018 9:09 AM
To: Tucker, Barbara L. <TuckerBL@missouri.edu>
Subject: RE: Alternatives to Abortion Brochure

Good Morning!
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Have a great week!

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College of Education, University of Missouri
4800 Santana Circle
Columbia, MO 65203
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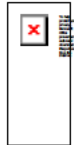
From: Woelfel, Rebecca
Sent: Thursday, May 10, 2018 2:08 PM
To: Benne, Joy
Subject: FW: Invoice 6682 from Bucket Media, Inc.
Attachments: Invoice_6682_from_Bucket_Media_Inc.pdf

Here is a Bucket Media invoice.

Rebecca L. Woelfel
Communications Director
Missouri Department of Social Services
Director's Office
Broadway Office Building
221 West High Street
Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Bucket Media, Inc. [mailto:quickbooks@notification.intuit.com]
Sent: Thursday, May 10, 2018 1:55 PM
To: Woelfel, Rebecca
Subject: Invoice 6682 from Bucket Media, Inc.



Bucket Media, Inc.

Dear Rebecca Woelfel,

Here's your invoice! Please let us know if you have any questions.

Thank you for your business!
Emily Price
Bucket Media, Inc.

INVOICE 6682 DETAILS

\$1,700.00

Print or save

Powered by QuickBooks

Bill to

Rebecca Woelfel
MO Dept. of Social Services

Terms

Due on receipt

Sales rep

J. Kilgore

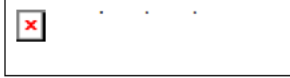
Creative Services: Alternatives to Abortion Campaign

\$1,700.00

Balance due \$1,700.00

Print or save

Bucket Media, Inc.
1123 Wilkes Blvd Suite 400 Columbia, MO 65201
(573) 817-2825
eprice@bucketmediaco.com



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Bucket Media, Inc.
1123 Wilkes Blvd Suite 400
Columbia, MO 65201
(573) 817-2825
eprice@bucketmediaco.com



INVOICE

BILL TO
Rebecca Woelfel
MO Dept. of Social Services

INVOICE # 6682
DATE 05/10/2018
TERMS Due on receipt

SALES REP
J. Kilgore

ACTIVITY	AMOUNT
Creative Services: Alternatives to Abortion Campaign	1,700.00

BALANCE DUE **\$1,700.00**

From: Benne, Joy
Sent: Friday, May 11, 2018 9:02 AM
To: Woelfel, Rebecca
Subject: RE: Invoice 6682 from Bucket Media, Inc.

Thank you

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

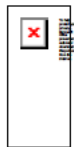
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Thank you for your business!
Emily Price
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INVOICE 6682 DETAILS

\$1,700.00

Print or save

Powered by QuickBooks

Bill to Rebecca Woelfel
MO Dept. of Social Services

Terms Due on receipt

Sales rep J. Kilgore

Creative Services: Alternatives to Abortion Campaign \$1,700.00

Balance due \$1,700.00

Print or save

Bucket Media, Inc.

1123 Wilkes Blvd Suite 400 Columbia, MO 65201

(573) 817-2825

eprice@bucketmediaco.com



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[Privacy](#) | [Security](#) | [Terms of Service](#)

From: Woelfel, Rebecca
Sent: Friday, May 11, 2018 10:39 AM
To: Benne, Joy
Subject: FW: And Now KC Transit
Attachments: A2A Proposal Spring 2018 FINAL.pdf

Here is the revised contract for your signature.

Rebecca L. Woelfel
Communications Director
Missouri Department of Social Services
Director's Office
Broadway Office Building
221 West High Street
Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Jocelyn Kilgore [mailto:jkilgore@bucketmediaco.com]
Sent: Friday, May 11, 2018 10:35 AM
To: Woelfel, Rebecca
Subject: Re: And Now KC Transit

Becky,

Thanks for clarifying. Here is the revised plan.

Please sign off on the last page and send back to me for our records.

If you have questions or need anything else in the meantime, please let me know.

Thanks!
Jocelyn

Jocelyn Kilgore
President
Bucket Media, Inc.
1123 Wilkes Blvd. Ste. 400
Columbia, MO 65201

[573-817-2825](tel:573-817-2825) (P)
[573-817-2826](tel:573-817-2826) (F)
[573-673-1307](tel:573-673-1307) (C)
jkilgore@bucketmediaco.com
www.bucketmediaco.com

On Fri, May 11, 2018 at 9:55 AM, Woelfel, Rebecca <Rebecca.Woelfel@dss.mo.gov> wrote:

Yes, that is correct.

Rebecca L. Woelfel

Communications Director

Missouri Department of Social Services

Director's Office

Broadway Office Building

[221 West High Street](#)

[Jefferson City, MO 65102-0407](#)

Telephone: 573-751-4815

Fax: 573-751-3203

Rebecca.Woelfel@dss.mo.gov



From: Jocelyn Kilgore [mailto:jkilgore@bucketmediaco.com]

Sent: Friday, May 11, 2018 9:46 AM

To: Woelfel, Rebecca

Subject: Re: And Now KC Transit

Rebecca,

Thank you for the quick response.

Just to confirm. You do not want to spend the KC transit budget at this time? So I should send you a revision that reflects that portion being taken out of the campaign?

Thanks again!
Jocelyn

Jocelyn Kilgore
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Bucket Media, Inc.
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Becky

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From: Jocelyn Kilgore [mailto:jkilgore@bucketmediaco.com]
Sent: Thursday, May 10, 2018 5:04 PM
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Good news is though, since this was a big sum of money (\$4600) we have enough to add on another radio station to the KC radio buy. Right now we are already on the two urban stations. We can add on The Vibe - KCHZ which is a Top 40 station and has a nice big come audience that will extend our radio reach.

Are you ok with this revision? If you would prefer, another option would be to heavy up on cable in the market. Radio would be our recommendation.

Let me know and I'll send you a revised document to sign off on for all of our records.

Thanks so much!

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CAMPAIGN OVERVIEW



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

Goal

Raise Awareness Of The A2A Program, Resources, Providers And Agencies Statewide

Target

- Geographic Target
 - State of Missouri
 - Additional Emphasis in St. Louis, Kansas City, Springfield, Columbia and Cape Girardeau
 - Demographic Targets
 - Women 16-24
 - Psychographic Target
 - Very low income (185% Less Than Poverty Level)
 - Unexpected Pregnancies
-

Strategy/Implementation

- Utilize Online & Traditional Marketing Strategies To Reach Our Demographic and Psychographic Targets
- Strategic Targeting
 - Demographic
 - Behavioral
 - Interest

MEDIA PROPOSAL



Pandora

- :30 Mobile Audio & Video Ads
- Targeting
 - W16-24
 - Household Income Less Than \$20k
- Geographic Targets
 - Cape Girardeau
 - Columbia
 - Kansas City
 - Springfield
 - St. Louis
- Flight Dates
 - 4/30-6/10
- Projections
 - Audio
 - 10.4% Average Share of Voice
 - 80,811 Paid Impressions / 80,811 Bonus Display Ad Impressions
 - Video
 - 5.1% Average Share of Voice
 - 97,410 Paid Impressions / 97,410 Bonus Display Ad Impressions
- Added Value
 - 500x500 & 300x250 Display Ads

Pandora Investment: \$5,750.00

Traditional Radio

- :30 Ads
- Targeting
 - W18-24
 - Urban Station Format
- Geographic Targets
 - Kansas City
 - St. Louis
- Flight Dates
 - 5/7-5/20 (St. Louis 5/7-5/27)
- Stations
 - Kansas City
 - KPRS, KMJK
 - St. Louis
 - WFUN, WHHL

Traditional Radio Investment: \$22,826.35

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MEDIA PROPOSAL



Cable

- :30 Ads
- Targeting
 - W18-24
- Geographic Targets
 - Columbia
 - Kansas City
 - St. Louis
- Flight Dates
 - 5/7-5/20
- Networks
 - MTV, VH1, Bravo, E!, BET

Total Cable Investment: \$16,479.65

Transit

- 28" x 11" Interior Posters
- Geographic Targets
 - Springfield
- Flight Dates
 - 4 Week Installation, Posters Will Be Installed Before 5/18

Total Transit Investment: \$644.00

ONLINE PROPOSAL



Online Display

- Flight Date: May 1st – 31st
- Geographically targeted
 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Channel
 - Pregnancy info websites
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Native and banner ads
- Frequency caps available

Total Display Investment: \$5,000.00

Online Video

- Flight Date: May 1st – 31st
- Geographically targeted
 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Pre roll & Outstream format
- Frequency caps available

Total Online Video Investment: \$2,500.00

Facebook

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging

WWW.BUCKETMEDIACO.COM | 573-817-2825 | MAKING IT HAPPEN

ONLINE PROPOSAL



- Includes desktop, mobile and tablet

Total Facebook Investment: \$3,600.00

Instagram

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging
- Includes mobile and tablet

Total Instagram Investment: \$1,400.00

Snap Ads

- Promoted :10 video within user's native stories and discover feeds
- Demographically targeted
 - Women 18 24 years old
- Geographically targeted
 - Missouri
- Includes mobile and tablet

Total Snap Ads Investment: \$5,500.00

CAMPAIGN SUMMARY



Missouri Department of Social Services

May 1 – June 15, 2018

Alternatives To Abortion

INVESTMENT SUMMARY

- Pandora: \$5,750.00
- Traditional Radio: \$22,826.35
- Cable: \$16,479.65
- Transit: \$644.00
- Online Display: \$5,000.00
- Online Video: \$2,500.00
- Facebook: \$3,600.00
- Instagram: \$1,400.00
- Snap Ads: \$5,500.00
- Creative Assets: \$1,700.00

TOTAL INVESTMENT: \$65,400.00

All creative components will be property of the client. More than the allotted number of edits or any edits of items that were approved in the storyboard and/or script will require an hourly fee at a contracted price.

Actual online numbers could fluctuate. Daily budgets are set to ensure a maximum spend would not be exceeded.

Approval:

Name: _____

Signature: _____

Date: _____

From: Benne, Joy
Sent: Friday, May 11, 2018 11:06 AM
To: Woelfel, Rebecca
Subject: RE: And Now KC Transit
Attachments: Bucket Media (A2A Proposal Spring 2018 FINAL) 5-11-18.pdf

The signed contract is attached. Thank you for all your help.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Woelfel, Rebecca
Sent: Friday, May 11, 2018 10:39 AM
To: Benne, Joy
Subject: FW: And Now KC Transit

Here is the revised contract for your signature.

Rebecca L. Woelfel
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From: Jocelyn Kilgore [<mailto:jkilgore@bucketmediaco.com>]
Sent: Friday, May 11, 2018 10:35 AM
To: Woelfel, Rebecca
Subject: Re: And Now KC Transit

Becky,

Thanks for clarifying. Here is the revised plan.

Please sign off on the last page and send back to me for our records.

If you have questions or need anything else in the meantime, please let me know.

Thanks!

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CAMPAIGN OVERVIEW



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

Goal

Raise Awareness Of The A2A Program, Resources, Providers And Agencies Statewide

Target

- Geographic Target
 - State of Missouri
 - Additional Emphasis in St. Louis, Kansas City, Springfield, Columbia and Cape Girardeau
 - Demographic Targets
 - Women 16-24
 - Psychographic Target
 - Very low income (185% Less Than Poverty Level)
 - Unexpected Pregnancies
-

Strategy/Implementation

- Utilize Online & Traditional Marketing Strategies To Reach Our Demographic and Psychographic Targets
- Strategic Targeting
 - Demographic
 - Behavioral
 - Interest

MEDIA PROPOSAL



Pandora

- :30 Mobile Audio & Video Ads
- Targeting
 - W16-24
 - Household Income Less Than \$20k
- Geographic Targets
 - Cape Girardeau
 - Columbia
 - Kansas City
 - Springfield
 - St. Louis
- Flight Dates
 - 4/30-6/10
- Projections
 - Audio
 - 10.4% Average Share of Voice
 - 80,811 Paid Impressions / 80,811 Bonus Display Ad Impressions
 - Video
 - 5.1% Average Share of Voice
 - 97,410 Paid Impressions / 97,410 Bonus Display Ad Impressions
- Added Value
 - 500x500 & 300x250 Display Ads

Pandora Investment: \$5,750.00

Traditional Radio

- :30 Ads
- Targeting
 - W18-24
 - Urban Station Format
- Geographic Targets
 - Kansas City
 - St. Louis
- Flight Dates
 - 5/7-5/20 (St. Louis 5/7-5/27)
- Stations
 - Kansas City
 - KPRS, KMJK
 - St. Louis
 - WFUN, WHHL

Traditional Radio Investment: \$22,826.35

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MEDIA PROPOSAL



Cable

- :30 Ads
- Targeting
 - W18-24
- Geographic Targets
 - Columbia
 - Kansas City
 - St. Louis
- Flight Dates
 - 5/7-5/20
- Networks
 - MTV, VH1, Bravo, E!, BET

Total Cable Investment: \$16,479.65

Transit

- 28" x 11" Interior Posters
- Geographic Targets
 - Springfield
- Flight Dates
 - 4 Week Installation, Posters Will Be Installed Before 5/18

Total Transit Investment: \$644.00

ONLINE PROPOSAL



Online Display

- Flight Date: May 1st – 31st
- Geographically targeted
 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Channel
 - Pregnancy info websites
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Native and banner ads
- Frequency caps available

Total Display Investment: \$5,000.00

Online Video

- Flight Date: May 1st – 31st
- Geographically targeted
 - Missouri
- Demographically targeted
 - Women 18 24
 - HHI \$30k or less
- Custom Audience Segment:
 - Unplanned Pregnancy Help
- Pre roll & Outstream format
- Frequency caps available

Total Online Video Investment: \$2,500.00

Facebook

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging

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ONLINE PROPOSAL



- Includes desktop, mobile and tablet

Total Facebook Investment: \$3,600.00

Instagram

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
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Total Instagram Investment: \$1,400.00

Snap Ads

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- Demographically targeted
 - Women 18 24 years old
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 - Missouri
- Includes mobile and tablet

Total Snap Ads Investment: \$5,500.00

CAMPAIGN SUMMARY



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

INVESTMENT SUMMARY

• Pandora:	\$5,750.00
• Traditional Radio:	\$22,826.35
• Cable:	\$16,479.65
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Approval:

Name: Joy E. Benne

Signature: Joy E Benne

Date: May 11, 2018

From: Woelfel, Rebecca
Sent: Friday, May 11, 2018 11:54 AM
To: 'Jocelyn Kilgore'
Cc: Benne, Joy
Subject: RE: And Now KC Transit
Attachments: Bucket Media (A2A Proposal Spring 2018 FINAL) 5-11-18.pdf

Jocelyn,

Please find attached the signed contract that reflects that change.

Becky

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CAMPAIGN OVERVIEW



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

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Strategy/Implementation

- Utilize Online & Traditional Marketing Strategies To Reach Our Demographic and Psychographic Targets
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MEDIA PROPOSAL



Pandora

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Pandora Investment: \$5,750.00

Traditional Radio

- :30 Ads
- Targeting
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 - Kansas City
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- Flight Dates
 - 5/7-5/20 (St. Louis 5/7-5/27)
- Stations
 - Kansas City
 - KPRS, KMJK
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 - WFUN, WHHL

Traditional Radio Investment: \$22,826.35

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MEDIA PROPOSAL



Cable

- :30 Ads
- Targeting
 - W18-24
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 - Columbia
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Total Cable Investment: \$16,479.65

Transit

- 28" x 11" Interior Posters
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 - 4 Week Installation, Posters Will Be Installed Before 5/18

Total Transit Investment: \$644.00

ONLINE PROPOSAL



Online Display

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 - Missouri
- Demographically targeted
 - Women 18 24
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- Custom Channel
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- Custom Audience Segment:
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- Frequency caps available

Total Display Investment: \$5,000.00

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 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging

WWW.BUCKETMEDIACO.COM | 573-817-2825 | MAKING IT HAPPEN

ONLINE PROPOSAL



- Includes desktop, mobile and tablet

Total Facebook Investment: \$3,600.00

Instagram

- Promoted post and video within user's native news feed
- Demographically targeted
 - Women 16 24 years old
- Geographically targeted segments
 - Metro areas
 - St. Louis +25 mile radius
 - Kansas City +25 mile radius
 - Columbia +25 mile radius
 - Cape Girardeau +25 mile radius
 - Statewide excluding metros
 - Ensures statewide coverage of messaging
- Includes mobile and tablet

Total Instagram Investment: \$1,400.00

Snap Ads

- Promoted :10 video within user's native stories and discover feeds
- Demographically targeted
 - Women 18 24 years old
- Geographically targeted
 - Missouri
- Includes mobile and tablet

Total Snap Ads Investment: \$5,500.00

CAMPAIGN SUMMARY



Missouri Department of Social Services
May 1 – June 15, 2018
Alternatives To Abortion

INVESTMENT SUMMARY

• Pandora:	\$5,750.00
• Traditional Radio:	\$22,826.35
• Cable:	\$16,479.65
• Transit:	\$644.00
• Online Display:	\$5,000.00
• Online Video:	\$2,500.00
• Facebook:	\$3,600.00
• Instagram:	\$1,400.00
• Snap Ads:	\$5,500.00
• Creative Assets:	\$1,700.00

TOTAL INVESTMENT: \$65,400.00

All creative components will be property of the client. More than the allotted number of edits or any edits of items that were approved in the storyboard and/or script will require an hourly fee at a contracted price.

Actual online numbers could fluctuate. Daily budgets are set to ensure a maximum spend would not be exceeded.

Approval:

Name: Joy E. Benne

Signature: Joy E Benne

Date: May 11, 2018

jkilgore@bucketmediaco.com

www.bucketmediaco.com

From: Benne, Joy
Sent: Tuesday, May 15, 2018 10:01 AM
To: Nentwig, Cheryl A
Subject: RE: Question on Invoice

They put together an advertisement for the alternatives to Abortion program.
There will be more invoices to follow as more advertisements are placed. I can send you the pricing page/proposal if that helps.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Nentwig, Cheryl A
Sent: Tuesday, May 15, 2018 9:59 AM
To: Benne, Joy
Subject: Question on Invoice

You submitted an invoice for Bucket Media for \$1,700.00 that says the services provided were creative services. I am trying to determine the object code to use. Did this company put together an advertisement? What exactly did they do?

Thanks

From: Nentwig, Cheryl A
Sent: Tuesday, May 15, 2018 10:02 AM
To: Benne, Joy
Subject: RE: Question on Invoice

No, I'll just call this an advertisement, object 2466.

Thank you

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Thanks

From: Benne, Joy
Sent: Tuesday, May 15, 2018 10:04 AM
To: Fooks, Michael
Subject: FW: Question on Invoice

Michael....will you keep this email for future reference for the A2A advertising invoices. Will need to assist A/P when the PRFs are created.

Thanks.

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Thanks

From: Fooks, Michael
Sent: Tuesday, May 15, 2018 10:05 AM
To: Benne, Joy
Subject: RE: Question on Invoice

Yes ma'am will do.

Michael Fooks
Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310
P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573)526-3581

From: Benne, Joy
Sent: Tuesday, May 15, 2018 10:04 AM
To: Fooks, Michael
Subject: FW: Question on Invoice

Michael....will you keep this email for future reference for the A2A advertising invoices. Will need to assist A/P when the PRFs are created.

Thanks.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
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Email: joy.e.benne@dss.mo.gov

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Thanks

From: Woelfel, Rebecca
Sent: Wednesday, May 16, 2018 9:55 AM
To: Benne, Joy
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf
Attachments: A2A brochure - review.pdf

Joy,
Carolina reviewed the brochure and made some comments on items she believed needed a little tweaking. Please pass along this information to your translation service vendor to get their thoughts on her suggestions.

Rebecca L. Woelfel
Communications Director
Missouri Department of Social Services
Director's Office
Broadway Office Building
221 West High Street
Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 9:42 AM
To: Woelfel, Rebecca
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Here are Carolina's comments.

From: De la rocha, Carolina
Sent: Wednesday, May 16, 2018 9:40 AM
To: Blair, Chelsea
Subject: RE: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Hi Chelsea,

I highlighted in yellow and entered comments on the things I feel should be worded a little different. I would understand it better with my comments. It is up to you guys what you would like to go with but I feel my comments would be better. Have your translators review it and see if they agree. Everything else looks great and understandable. Let me know if you need anything else.

Thanks,

Carolina De La Rocha
Medicaid Pharmaceutical Tech
573-526-5774
Carolina.D.Delarocho@dss.mo.gov

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From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 8:45 AM
To: De la rocha, Carolina
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Hi Carolina!

I have a huge favor to ask you. You have checked a document we had translated into Spanish before, and I'm hoping you might help us again. Attached is our A2A (Alternatives to Abortion) brochure in Spanish, and the link below is in English. We just want to double check to make sure everything is translated properly. Would you mind taking a look? Thanks so much!

Chelsea L. Blair

Public Information Specialist II
Missouri Department of Social Services
Director's Office
221 W. High Street, Jefferson City, MO 65102
P 573 522 2780 | chelsea.l.blair@dss.mo.gov



From: Woelfel, Rebecca
Sent: Wednesday, May 16, 2018 8:43 AM
To: Blair, Chelsea
Subject: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

I have attached the Spanish version of the brochure and here is the link to the English version https://dss.mo.gov/fsd/a2a/files/Alternatives_to_Abortion_Program.pdf. Thanks so much!

Becky

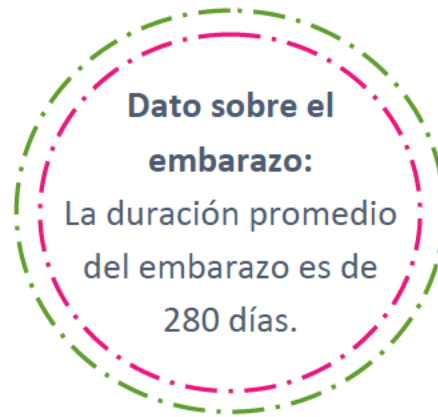
¿Qué es el programa Alternativas al Aborto?

El programa Alternativas al Aborto ayuda a mujeres embarazadas a:

- Dar a luz a su bebé en vez de recurrir al aborto.
- Cuidar a su hijo o darlo en adopción si se tomara dicha decisión.
- Disminuir el uso de tabaco, alcohol y sustancias prohibidas.
- Mejorar su nutrición.

El programa también ayuda a los padres a:

- Ofrecer cuidados más responsables y apropiados a sus hijos para mejorar su salud y su desarrollo.
- Continuar su formación académica.
- Encontrar un empleo.
- Ser independientes para aspirar a un mejor futuro.



¿Qué servicios hay disponibles?

Los siguientes servicios se ofrecen durante el embarazo y en el año posterior al nacimiento:

- Asistencia para la adopción.
- Gestión de casos.
- Cuidado infantil.
- Protección contra el maltrato familiar.
- Pruebas y tratamientos para el alcoholismo y la drogadicción.
- Servicios educativos.
- Alimentos, vestido y víveres propios del embarazo, cuidados para el recién nacido y crianza de los hijos.
- Alojamiento.
- Cuidados prenatales.
- Consolidación y fomento de la paternidad.
- Capacitación y colocación laboral.
- Atención médica y psicológica.
- Cuidados para recién nacidos y lactantes.
- Educación sobre la crianza de los hijos.
- Transportes.
- Servicios de ultrasonido.
- Servicios públicos.

¿Quiénes pueden participar?

El programa Alternativas al Aborto está disponible para las habitantes de Missouri:

- Que tomen la decisión de dar a luz a su bebé en vez de optar por el aborto.
- Que se encuentren en o por debajo del 185% del nivel federal de pobreza (con base en el ingreso familiar o de la cliente).

¿Cuánto cuesta?

Los servicios se proporcionan **sin costo** a las participantes que cumplan los requisitos.



myDSS.mo.gov

¡Hacemos lo mejor para ayudarte!

¿Cuáles son los objetivos del programa?

El programa Alternativas al Aborto tiene el propósito de:

- Disminuir los abortos.
- Fomentar en las mujeres prácticas para mantener una buena salud y mejorar los resultados de los embarazos.
- Mejorar el desarrollo y la salud de los niños.
- Mejorar la independencia económica de las familias.

¿Cómo consigo la ayuda?

Para obtener más información sobre el programa, localizar un proveedor en su área o conocer recursos adicionales, ingrese a:

<http://dss.mo.gov/fsd/a2a/>

Dato sobre el embarazo:

Al recibir cuidados prenatales a tiempo y de manera habitual aumentan las posibilidades de dar a luz a un bebé sano.

Nuestra misión

Ser los líderes nacionales en el desarrollo de habilidades en individuos, familias y comunidades para conservar y fortalecer la salud, la integridad y una vida productiva.

La FSD es un proveedor y empleador que garantiza igualdad de oportunidades.



Para presentar una denuncia por discriminación, contacte a:

USDA, Director, Office of Civil Rights
1400 Independence Ave., S.W.
Washington, DC 20250-9410
or call (800) 795-3272 (voice)
or (202) 720-6382 (TTY)

o a;

Office of Civil Rights
P.O. Box 1527
Jefferson City, MO 65102

Alternativas al Aborto



Departamento de Servicios Sociales de Missouri
DIVISIÓN DE APOYO A LA FAMILIA

From: Benne, Joy
Sent: Wednesday, May 16, 2018 10:57 AM
To: Becker, Brenda S
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf
Attachments: A2A brochure - review.pdf

Brenda,

The A2A Pamphlet/Brochure was reviewed and there are a few comments on the attached highlighted in yellow. Please pass this along to the translation service provider to see what they think.

Thanks.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Woelfel, Rebecca
Sent: Wednesday, May 16, 2018 9:55 AM
To: Benne, Joy
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Joy,

Carolina reviewed the brochure and made some comments on items she believed needed a little tweaking. Please pass along this information to your translation service vendor to get their thoughts on her suggestions.

Rebecca L. Woelfel
Communications Director
Missouri Department of Social Services
Director's Office
Broadway Office Building
221 West High Street
Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 9:42 AM
To: Woelfel, Rebecca
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Here are Carolina's comments.

From: De la rocha, Carolina
Sent: Wednesday, May 16, 2018 9:40 AM
To: Blair, Chelsea
Subject: RE: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Hi Chelsea,

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573-526-5774
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From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 8:45 AM
To: De la rocha, Carolina
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Hi Carolina!

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Missouri Department of Social Services
Director's Office
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P 573 522 2780 | chelsea.l.blair@dss.mo.gov



From: Woelfel, Rebecca
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To: Blair, Chelsea
Subject: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

I have attached the Spanish version of the brochure and here is the link to the English version [https://dss.mo.gov/fsd/a2a/files/Alternatives to Abortion Program.pdf](https://dss.mo.gov/fsd/a2a/files/Alternatives_to_Abortion_Program.pdf). Thanks so much!

Becky

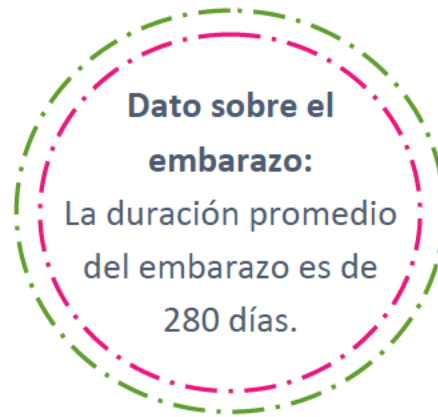
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Washington, DC 20250-9410
or call (800) 795-3272 (voice)
or (202) 720-6382 (TTY)

o a;

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P.O. Box 1527
Jefferson City, MO 65102

Alternativas al Aborto



Departamento de Servicios Sociales de Missouri
DIVISIÓN DE APOYO A LA FAMILIA

From: Benne, Joy
Sent: Wednesday, May 16, 2018 10:58 AM
To: Woelfel, Rebecca
Subject: RE: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Thank you and to the other staff who have helped with this. I'm forwarding the pamphlet/brochure to see what the translation service provider has to say.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
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Email: joy.e.benne@dss.mo.gov

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Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 9:42 AM
To: Woelfel, Rebecca
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Here are Carolina's comments.

From: De la rocha, Carolina
Sent: Wednesday, May 16, 2018 9:40 AM
To: Blair, Chelsea
Subject: RE: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

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Carolina.D.Delarocho@dss.mo.gov

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From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 8:45 AM
To: De la rocha, Carolina
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

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Chelsea L. Blair

Public Information Specialist II
Missouri Department of Social Services
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221 W. High Street, Jefferson City, MO 65102
P 573 522 2780 | chelsea.l.blair@dss.mo.gov



From: Woelfel, Rebecca
Sent: Wednesday, May 16, 2018 8:43 AM
To: Blair, Chelsea
Subject: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

I have attached the Spanish version of the brochure and here is the link to the English version
[https://dss.mo.gov/fsd/a2a/files/Alternatives to Abortion Program.pdf](https://dss.mo.gov/fsd/a2a/files/Alternatives_to_Abortion_Program.pdf). Thanks so much!

Becky

From: Woelfel, Rebecca
Sent: Wednesday, May 16, 2018 11:44 AM
To: Benne, Joy
Cc: De la rocha, Carolina; Blair, Chelsea
Subject: RE: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

You're very welcome. I am copying Carolina and Chelsea who contributed to this effort.

Rebecca L. Woelfel
Communications Director
Missouri Department of Social Services
Director's Office
Broadway Office Building
221 West High Street
Jefferson City, MO 65102-0407
Telephone: 573-751-4815
Fax: 573-751-3203
Rebecca.Woelfel@dss.mo.gov



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Sent: Wednesday, May 16, 2018 9:40 AM
To: Blair, Chelsea
Subject: RE: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Hi Chelsea,

I highlighted in yellow and entered comments on the things I feel should be worded a little different. I would understand it better with my comments. It is up to you guys what you would like to go with but I feel my comments would be better. Have your translators review it and see if they agree. Everything else looks great and understandable. Let me know if you need anything else.

Thanks,

*Carolina De La Rocha
Medicaid Pharmaceutical Tech
573-526-5774
Carolina.D.Delarocho@dss.mo.gov*

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From: Blair, Chelsea
Sent: Wednesday, May 16, 2018 8:45 AM
To: De la rocha, Carolina
Subject: FW: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

Hi Carolina!

I have a huge favor to ask you. You have checked a document we had translated into Spanish before, and I'm hoping you might help us again. Attached is our A2A (Alternatives to Abortion) brochure in Spanish, and the link below is in English. We just want to double check to make sure everything is translated properly. Would you mind taking a look? Thanks so much!

Chelsea L. Blair

Public Information Specialist II
Missouri Department of Social Services
Director's Office
221 W. High Street, Jefferson City, MO 65102
P 573 522 2780 | chelsea.l.blair@dss.mo.gov



From: Woelfel, Rebecca
Sent: Wednesday, May 16, 2018 8:43 AM
To: Blair, Chelsea
Subject: A2A brochure - updated Mission Statement 4-25-18_ES.pdf

I have attached the Spanish version of the brochure and here is the link to the English version https://dss.mo.gov/fsd/a2a/files/Alternatives_to_Abortion_Program.pdf. Thanks so much!

Becky

From: Mary Taylor <mary@allianceforlifemissouri.com>
Sent: Wednesday, May 16, 2018 2:48 PM
To: Benne, Joy
Subject: RE: Monthly Service Report

Thanks Joy – I am working on them and should have it to you by EOD.

Mary
A2A Program Manager
816-806-4168

From: Benne, Joy [<mailto:Joy.E.Benne@dss.mo.gov>]
Sent: Wednesday, May 16, 2018 9:40 AM
To: Mary Taylor (mary@allianceforlifemissouri.com) <mary@allianceforlifemissouri.com>; Marsha Middleton <marsha@allianceforlifemissouri.com>
Subject: Monthly Service Report

Good Morning,
Just a friendly reminder the Monthly Service Report is due.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310 - P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

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From: Mary Taylor <mary@allianceforlifemissouri.com>
Sent: Wednesday, May 16, 2018 4:47 PM
To: Benne, Joy
Subject: RE: Monthly Service Report
Attachments: April '18 Service Report.xlsx; April Case Review 2018.xlsx

Importance: High

Hi Joy,

I apologize for the delay in sending this to you. Since Marsha processed the invoices this month, it took me a little longer than anticipated to gather the information (I typically gather it as I review & process each of the invoices).

Anyhow, here it is along with our April Case Review Report. If you have any questions, please let me know.

Thanks for being so patience with us during our time of transition and my absence.

Mary
A2A Program Manager
816-806-4168

From: Benne, Joy [<mailto:Joy.E.Benne@dss.mo.gov>]
Sent: Wednesday, May 16, 2018 9:40 AM
To: Mary Taylor (mary@allianceforlifemissouri.com) <mary@allianceforlifemissouri.com>; Marsha Middleton <marsha@allianceforlifemissouri.com>
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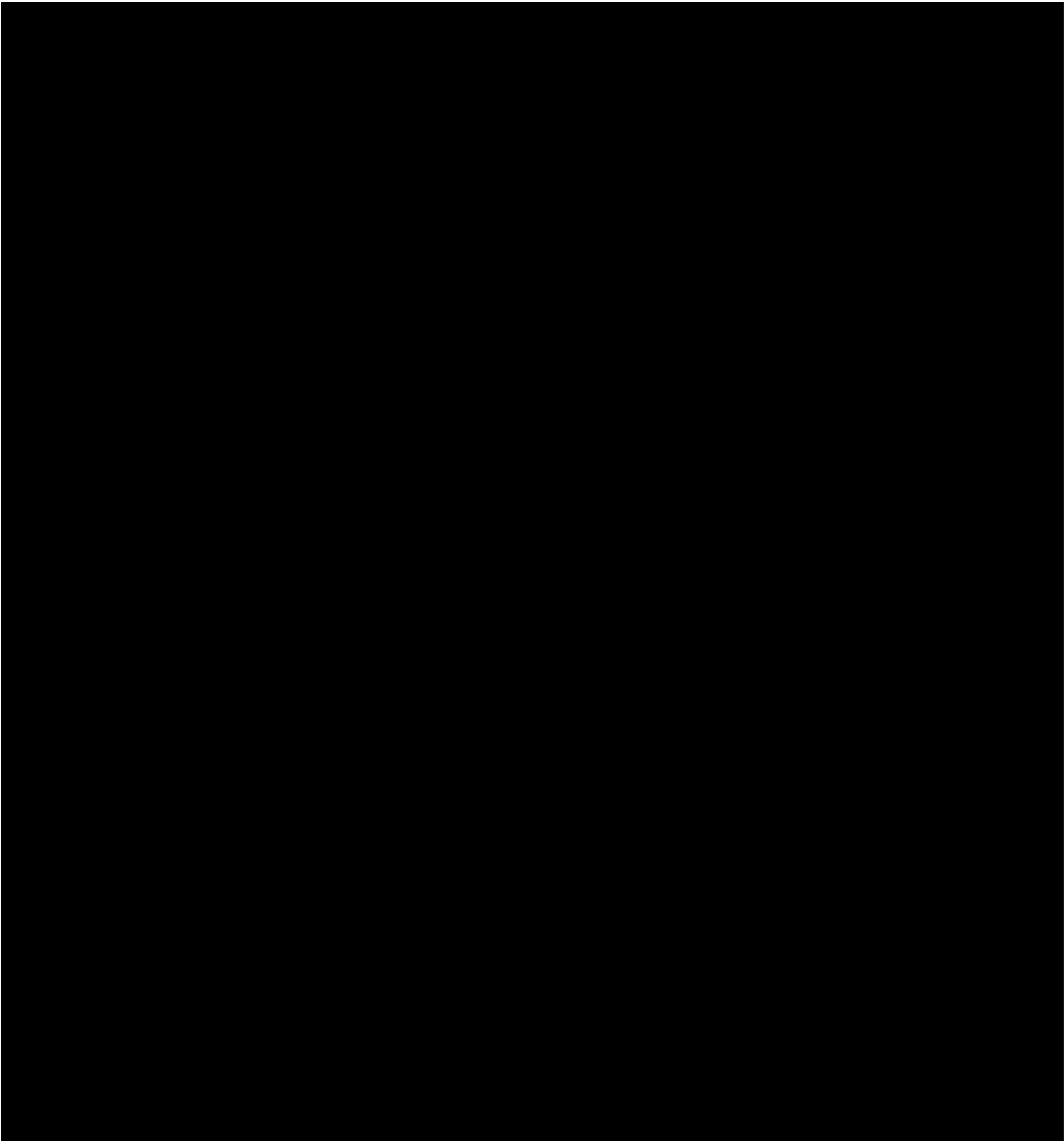
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Alliance for Life - Missouri, Inc.
April 2018 A2A Monthly Service Report

5/16/2018

1	Number of Clients Enrolled	397
2	Number of Clients engaged in Job Training & Placement or Educational Services	0
3	Number of Fathers who Participated	52
4	Number of Prenatal Skills & Parenting Education Classes Held	41
5	Number of Clients who Attended Prenatal Skills & Parenting Education Classes	181
6	Number of Case Management Hours Provided	838.75
7	Number of Clients who Participated in Case Management Services	181
8	Number of Bednights Provided to Clients (if applicable)	780
9	Number of Other Classes - (e.g. Money Management, Healty Relationships, Healthy Lifestyles, Self-Esteem, Art Therapy)	7
10	Any additional information that promotes your program.	5



From: Benne, Joy
Sent: Wednesday, May 16, 2018 4:56 PM
To: Fooks, Michael
Subject: FW: Monthly Service Report
Attachments: April '18 Service Report.xlsx; April Case Review 2018.xlsx

Importance: High

Please see below. Thanks.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Phone: (573) 751-7027
Fax: 573-751-7598
Email: joy.e.benne@dss.mo.gov

From: Mary Taylor [<mailto:mary@allianceforlifemissouri.com>]
Sent: Wednesday, May 16, 2018 4:47 PM
To: Benne, Joy
Subject: RE: Monthly Service Report
Importance: High

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Anyhow, here it is along with our April Case Review Report. If you have any questions, please let me know.

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Mary
A2A Program Manager
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From: Benne, Joy [<mailto:Joy.E.Benne@dss.mo.gov>]
Sent: Wednesday, May 16, 2018 9:40 AM
To: Mary Taylor (mary@allianceforlifemissouri.com) <mary@allianceforlifemissouri.com>; Marsha Middleton <marsha@allianceforlifemissouri.com>
Subject: Monthly Service Report

Good Morning,
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Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building

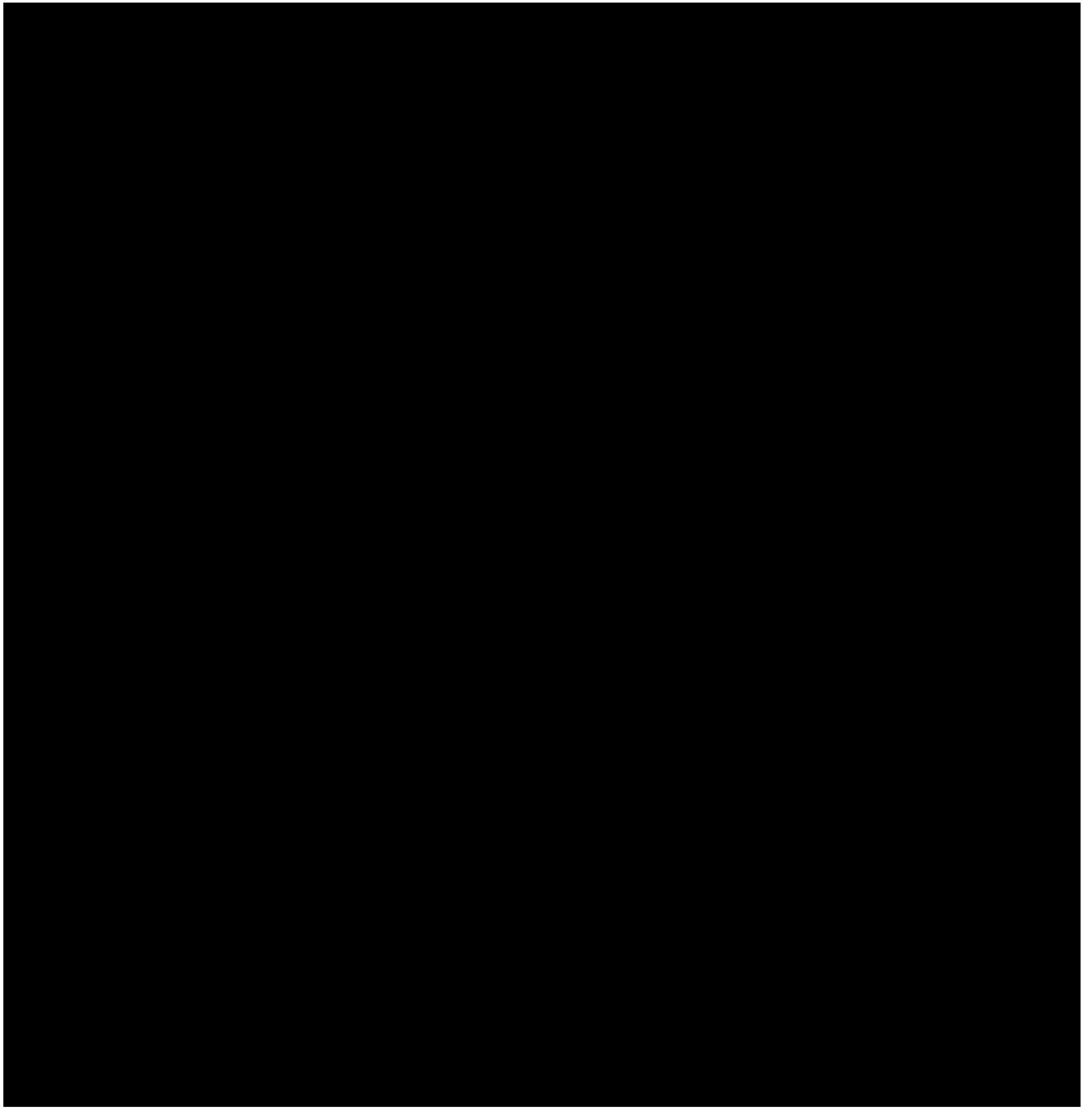
221 W. High St., Room 310 - P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573) 751-7027
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Alliance for Life - Missouri, Inc.
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10	Any additional information that promotes your program.	5



From: Benne, Joy
Sent: Friday, May 18, 2018 3:34 PM
To: Jacobs, Gina M
Subject: Alternatives to Abortion - FY19 Renewal
Attachments: CS170042001-002 renewal amendment FY18 budget 8-17-17.pdf

Gina,
I will not need to send an email to the A2A contractors asking them for their budget suggestions for FY19. OA will send this request when they send the FY19 renewal. In the renewal documents they will be required to submit a budget for approval. Attached is the renewal document sent out last year by OA with a response included.

Have a great weekend.

Joy E Benne, Fiscal Administrative Mgr.

Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310 - P.O. Box 1082
Jefferson City, MO 65102-1082
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STATE OF MISSOURI
OFFICE OF ADMINISTRATION
DIVISION OF PURCHASING
CONTRACT RENEWAL

AMENDMENT NO.: 002
CONTRACT NO.: CS170042001
TITLE: Alternatives to Abortion Program Services
ISSUE DATE: 07/31/17

REQ NO.: NR 886 DFA18000005
BUYER: Julie Kleffner
PHONE NO.: (573) 751-7656
E-MAIL: Julie.Kleffner@oa.mo.gov

TO: ALLIANCE FOR LIFE – MISSOURI INC
106 5TH AVE S PO BOX 65
GREENWOOD MI 48034-8627

RETURN AMENDMENT BY NO LATER THAN: 08/14/17 AT 5:00 PM CENTRAL TIME

RETURN AMENDMENT TO THE DIVISION OF PURCHASING (PURCHASING) BY E-MAIL, FAX, OR MAIL/COURIER:

SCAN AND E-MAIL TO:	Julie.Kleffner@oa.mo.gov
FAX TO:	(573) 526-9816
MAIL TO:	PURCHASING, P.O. Box 809, Jefferson City, Mo 65102-0809
COURIER/DELIVER TO:	PURCHASING, 301 West High Street, Room 630, Jefferson City, Mo 65101-1517

DELIVER SUPPLIES/SERVICES FOB (Free On Board) DESTINATION TO THE FOLLOWING ADDRESS:

Missouri Department of Social Services
Division of Finance and Administrative Services
221 W. High Street, Room 310
Post Office Box 1082
Jefferson City MO 65102-1082

SIGNATURE REQUIRED

VENDOR NAME	MissouriBUYS SYSTEM ID (SEE VENDOR PROFILE - MAIN INFORMATION SCREEN)
Alliance for Life – Missouri, Inc.	
MAILING ADDRESS	
PO Box 65	
CITY, STATE, ZIP CODE	
Greenwood, MO 64034	

CONTACT PERSON	EMAIL ADDRESS
Marsha J. Middleton	marsha@allianceforlifemissouri.com
PHONE NUMBER	FAX NUMBER
816-806-4168	855-856-5240
VENDOR TAX FILING TYPE WITH IRS (CHECK ONE)	
<input type="checkbox"/> Corporation <input type="checkbox"/> Individual <input type="checkbox"/> State/Local Government <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor <input checked="" type="checkbox"/> IRS Tax-Exempt	
AUTHORIZED SIGNATURE	DATE
	08/11/2017
PRINTED NAME	TITLE
Marsha J. Middleton	CEO

AMENDMENT #002 TO CONTRACT CS1700420001**CONTRACT TITLE:** Alternatives to Abortion Program Services**CONTRACT PERIOD:** July 1, 2017 through June 30, 2018

The State of Missouri hereby exercises its option to renew the above-referenced contract and desires to amend the contract.

Effective July 1, 2017, the administrative responsibilities of the Alternatives to Abortion was transferred from the Office of Administration, Commissioner's Office to the Missouri Department of Social Services at the following address:

Missouri Department of Social Services
 Division of Finance and Administrative Services
 221 W. High Street, Room 310
 Post Office Box 1082
 Jefferson City MO 65102-1082

Therefore, the all references to the state agency shall be hereby deemed to mean the Missouri Department of Social Services.

Consequently, Attachment 3 has been revised to refer to the Department of Social Services in lieu of the Office of Administration. All references to Attachment 3 shall be hereby deemed to mean the attached Attachment 3 referencing the Department of Social Services.

The General Assembly has made available additional funds for Alternatives to Abortion Program services. Therefore, pursuant to paragraph 2.12.3 b. of the RFP portion of the contract, the above-referenced contract shall be renewed for up to the maximum annual total price specified below. The contractor shall indicated in the table below the maximum annual total price for the provision of the Alternatives to Abortion Program services. In no event shall the contractor quote a price to exceed the maximum price identified in italics below. The Non-Residential Services, price per client, per month and the Residential Care Services, price per client, per month shall remain the same.

Geographic Region 2	\$220,166.65_____ maximum annual total price (<i>\$220,166.65</i>)
Geographic Region 3	\$380,681.30_____ maximum annual total price (<i>\$380,681.30</i>)
Geographic Region 4	\$246,385.92_____ maximum annual total price (<i>\$246,385.92</i>)
Geographic Region 5	\$133,229.05_____ maximum annual total price (<i>\$133,229.05</i>)
Geographic Region 6	\$597,304.77_____ maximum annual total price (<i>\$597,304.77</i>)
Geographic Region 7	\$325,682.73_____ maximum annual total price (<i>\$325,682.73</i>)
Geographic Region 8	\$74,768.84_____ maximum annual total price (<i>\$74,768.84</i>)
Geographic Region 9	\$172,118.88_____ maximum annual total price (<i>\$172,118.88</i>)

The contractor must provide a budget/price analysis of the maximum annual total price and a budget narrative.

Attachment 5, attached hereto, has been revised to reflect the new contract period.

The contractor shall sign and return this document, along with completed pricing, budget/price analysis, and budget narrative, on or before the date indicated.

NOTE: The contractor's failure to complete and return this document shall not stop the action specified herein. If the contractor fails to complete and return this document prior to the return date specified or the effective date of the contract period stated above, whichever is later, the state may renew the contract at the same price(s) as the previous contract period or at the price(s) allowed by the contract, whichever is lower.

**Budget Price Analysis
Region 2**

Program Salaries and Wages	\$108,420.28
Employee Benefits	\$5,133.54
Employee Travel	\$1,642.73
Employee Training	\$821.37
Office Rent/Space	\$11,909.80
Office Utilities	\$6,365.58
Facility Insurance	\$3,901.49
Office Supplies	\$3,285.46
Equipment	\$616.02
Office Communications	\$616.02
Office repairs/maintenance	\$1,848.07
Contract/consulting	\$41.07
Other	\$0.00
Background Checks	\$61.60
Subcontractor Payment Costs	\$102.67
Janitorial Costs	\$205.34
Depreciation Expense	\$2,258.76
Communication & Technology Support	\$1,642.73
Security/Monitoring Services	\$205.34
TOTAL	\$149,077.89
10% Admin	\$14,907.79
Transportation	\$8,213.66
Job Training	\$616.02
Tuition Assistance	\$2,258.76
Contracted Residential	\$0.00
Utility Assistance	\$8,213.66
Emergency Shelter	\$205.34
Housing Assistance	\$20,246.22
Childcare	\$4,312.17
Clothing	\$320.65
Food	\$1,232.05
Supplies	\$7,802.97
RFO	\$2,874.78
TOTAL	\$56,180.97

Maximum Annual Total Price \$220,166.65

**Budget Price Analysis
Region 3**

Program Salaries and Wages	\$186,378.46
Employee Benefits	\$8,824.74
Employee Travel	\$2,823.92
Employee Training	\$1,411.96
Office Rent/Space	\$20,473.39
Office Utilities	\$10,942.67
Facility Insurance	\$6,706.80
Office Supplies	\$5,647.83
Equipment	\$1,058.97
Office Communications	\$1,058.97
Office repairs/maintenance	\$3,176.91
Contract/consulting	\$70.60
Other	\$0.00
Background Checks	\$105.90
Subcontractor Payment Costs	\$176.49
Janitorial Costs	\$352.99
Depreciation Expense	\$3,882.88
Communication & Technology Support	\$2,823.92
Security/Monitoring Services	\$352.99
TOTAL	\$256,270.38
10% Admin	\$25,627.04
Transportation	\$14,119.58
Job Training	\$1,058.97
Tuition Assistance	\$3,882.88
Contracted Residential	\$0.00
Utility Assistance	\$14,119.58
Emergency Shelter	\$652.80
Housing Assistance	\$36,710.91
Childcare	\$7,412.78
Clothing	\$352.99
Food	\$2,117.94
Supplies	\$13,413.60
RFO	\$4,941.85
TOTAL	\$98,783.88

Maximum Annual Total Price \$380,681.30

**Budget Price Analysis
Region 4**

Program Salaries and Wages	\$120,628.54
Employee Benefits	\$5,711.58
Employee Travel	\$1,827.71
Employee Training	\$913.85
Office Rent/Space	\$13,250.86
Office Utilities	\$7,082.36
Facility Insurance	\$4,340.80
Office Supplies	\$3,655.41
Equipment	\$685.39
Office Communications	\$685.39
Office repairs/maintenance	\$2,056.17
Contract/consulting	\$45.69
Other	\$0.00
ackground Checks	\$68.54
Subcontractor Payment Costs	\$114.23
Janitorial Costs	\$228.46
Depreciation Expense	\$2,513.09
Communication & Technology Support	\$1,827.71
Security/Monitoring Services	\$228.46
TOTAL	\$165,864.24
10% Admin	\$16,586.42
Transportation	\$9,138.53
Job Training	\$685.39
Tuition Assistance	\$2,513.09
Contracted Residential	\$0.00
Utility Assistance	\$9,138.53
Emergency Shelter	\$325.48
Housing Assistance	\$23,760.17
Childcare	\$4,797.73
Clothing	\$325.48
Food	\$1,370.78
Supplies	\$8,681.60
RFO	\$3,198.48
TOTAL	\$63,935.26

Maximum Annual Total Price \$246,385.92

**Budget Price Analysis
Region 5**

Program Salaries and Wages	\$65,227.86
Employee Benefits	\$3,088.44
Employee Travel	\$988.30
Employee Training	\$494.15
Office Rent/Space	\$7,165.18
Office Utilities	\$3,829.67
Facility Insurance	\$2,347.21
Office Supplies	\$1,976.60
Equipment	\$370.61
Office Communications	\$370.61
Office repairs/maintenance	\$1,111.84
Contract/consulting	\$24.71
Other	\$0.00
Background Checks	\$37.06
Subcontractor Payment Costs	\$61.77
Janitorial Costs	\$123.54
Depreciation Expense	\$1,358.91
Communication & Technology Support	\$988.30
Security/Monitoring Services	\$123.54
TOTAL	\$89,688.30
10% Admin	\$8,968.83
Transportation	\$4,941.50
Job Training	\$370.61
Tuition Assistance	\$1,358.91
Contracted Residential	\$0.00
Utility Assistance	\$4,941.50
Emergency Shelter	\$176.00
Housing Assistance	\$12,847.91
Childcare	\$2,594.29
Clothing	\$176.00
Food	\$741.23
Supplies	\$4,694.43
RFO	\$1,729.54
TOTAL	\$34,571.92

Maximum Annual Total Price \$133,229.05

**Budget Price Analysis
Region 6**

Program Salaries and Wages	\$292,435.54
Employee Benefits	\$13,846.38
Employee Travel	\$4,430.84
Employee Training	\$2,215.42
Office Rent/Space	\$32,123.60
Office Utilities	\$17,169.51
Facility Insurance	\$10,523.25
Office Supplies	\$8,861.68
Equipment	\$1,661.57
Office Communications	\$1,661.57
Office repairs/maintenance	\$4,984.70
Contract/consulting	\$110.77
Other	\$0.00
Background Checks	\$166.16
Subcontractor Payment Costs	\$276.93
Janitorial Costs	\$553.86
Depreciation Expense	\$6,092.41
Communication & Technology Support	\$4,430.84
Security/Monitoring Services	\$553.86
TOTAL	\$402,098.87
10% Admin	\$40,209.89
Transportation	\$22,154.21
Job Training	\$1,661.57
Tuition Assistance	\$6,092.41
Contracted Residential	\$0.00
Utility Assistance	\$22,154.21
Emergency Shelter	\$789.06
Housing Assistance	\$57,600.94
Childcare	\$11,630.96
Clothing	\$789.05
Food	\$3,323.13
Supplies	\$21,046.50
RFO	\$7,753.97
TOTAL	\$154,996.01

Maximum Annual Total Price \$597,304.77

**Budget Price Analysis
Region 7**

Program Salaries and Wages	\$159,451.61
Employee Benefits	\$7,549.79
Employee Travel	\$2,415.93
Employee Training	\$1,207.97
Office Rent/Space	\$17,515.52
Office Utilities	\$9,361.74
Facility Insurance	\$5,737.84
Office Supplies	\$4,831.87
Equipment	\$905.98
Office Communications	\$905.98
Office repairs/maintenance	\$2,717.93
Contract/consulting	\$60.40
Other	\$0.00
Background Checks	\$90.60
Subcontractor Payment Costs	\$151.00
Janitorial Costs	\$301.99
Depreciation Expense	\$3,321.91
Communication & Technology Support	\$2,415.93
Security/Monitoring Services	\$301.99
TOTAL	\$219,245.96
10% Admin	\$21,924.50
Transportation	\$12,079.67
Job Training	\$905.98
Tuition Assistance	\$3,321.91
Contracted Residential	\$0.00
Utility Assistance	\$12,079.67
Emergency Shelter	\$430.29
Housing Assistance	\$31,407.13
Childcare	\$6,341.83
Clothing	\$430.28
Food	\$1,811.95
Supplies	\$11,475.68
RFO	\$4,227.88
TOTAL	\$84,512.27

Maximum Annual Total Price \$325,682.73

**Budget Price Analysis
Region 8**

Program Salaries and Wages	\$36,606.21
Employee Benefits	\$1,733.25
Employee Travel	\$554.64
Employee Training	\$277.32
Office Rent/Space	\$4,021.14
Office Utilities	\$2,149.23
Facility Insurance	\$1,317.27
Office Supplies	\$1,109.28
Equipment	\$207.99
Office Communications	\$207.99
Office repairs/maintenance	\$623.97
Contract/consulting	\$13.87
Other	\$0.00
Background Checks	\$20.80
Subcontractor Payment Costs	\$34.66
Janitorial Costs	\$69.33
Depreciation Expense	\$762.63
Communication & Technology Support	\$554.64
Security/Monitoring Services	\$69.33
TOTAL	\$50,333.54
10% Admin	\$5,033.35
Transportation	\$2,773.20
Job Training	\$207.99
Tuition Assistance	\$762.63
Contracted Residential	\$0.00
Utility Assistance	\$2,773.20
Emergency Shelter	\$98.78
Housing Assistance	\$7,210.31
Childcare	\$1,455.93
Clothing	\$98.77
Food	\$415.98
Supplies	\$2,634.54
RFO	\$970.62
TOTAL	\$19,401.95

Maximum Annual Total Price \$74,768.84

**Budget Price Analysis
Region 9**

Program Salaries and Wages	\$84,268.00
Employee Benefits	\$3,989.96
Employee Travel	\$1,276.79
Employee Training	\$638.39
Office Rent/Space	\$9,256.71
Office Utilities	\$4,947.55
Facility Insurance	\$3,032.37
Office Supplies	\$2,553.58
Equipment	\$478.80
Office Communications	\$478.80
Office repairs/maintenance	\$1,436.39
Contract/consulting	\$31.92
Other	\$0.00
Background Checks	\$47.88
Subcontractor Payment Costs	\$79.80
Janitorial Costs	\$159.60
Depreciation Expense	\$1,755.58
Communication & Technology Support	\$1,276.79
Security/Monitoring Services	\$159.60
TOTAL	\$115,868.50
10% Admin	\$11,586.85
Transportation	\$6,383.94
Job Training	\$478.80
Tuition Assistance	\$1,755.58
Contracted Residential	\$0.00
Utility Assistance	\$6,383.94
Emergency Shelter	\$227.38
Housing Assistance	\$16,598.24
Childcare	\$3,351.57
Clothing	\$227.37
Food	\$957.59
Supplies	\$6,064.74
RFO	\$2,234.38
TOTAL	\$44,663.53

Maximum Annual Total Price \$172,118.88

Budget Narrative

The maximum annual total price per region breakdown was determined by:

1. The total revenue less the 10% total indirect administrative costs from the Quarterly Expenditure Reports of quarter one and two and finding the percentage spent of that total for each line item on the report.
2. Multiplying the percentage spent of each line item by the maximum annual total price per region being requested.

Example:

Total revenue = \$503,041.63

Program Salaries and Wages for the 2 quarters = \$265,622.14

$\$265,622.14 \div \$503,041.63 = 52.80\%$

Region 2:

Direct Administrative Costs % Total \$149,077.89 + (10% Admin) \$14,907.79 + Participant Costs % Total \$56,180.97 = \$220,166.65 maximum annual total price.

The Alliance for Life will be adding additional subcontractors which will increase the overall number of clients served annually to approximately 1210.

- Average annual residential client cost is estimated to be **\$985,500.00**
(45 annual clients x \$60 per day x 365 days per year)
- Average annual non-residential client cost is estimated to be **\$1,164,838.84**
(1165 annual clients x \$1,000 annual average cost per client)

Maximum annual total price for 8 regions = **\$2,150,338.84**

Non-residential services, price per client per month = **\$83.33**

Residential care services, price per client per month = **\$1,825.00**

From: Pilz, Cameron
Sent: Friday, May 18, 2018 3:55 PM
To: Wilcoxson, Kathleen
Subject: Brochure List
Attachments: Brochures Master List - v2 (05-18-18).xlsx

I THINK these are all the brochures. Hopefully I am not missing any. I will fill in as much info as I can on these but here is the list of them all.

Cameron Pilz
Public Information Specialist II
FSD Director's Office Communications

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-751-8916

[illegible]

Important Information
About Your Qualified
Medicare Beneficiary
Benefits and
Responsibilities
Medicare Savings for
Qualified Beneficiaries
Supplemental Aid, Blind
Pension, Rehabilitation
Services

N/A

IM-4 Blind Services

?

May be the same thing
as the Blind Services
Brochure

?

?

?

NO

YES

FLYERS

myDSS Flyer

myDSS Flyer (Half-Page)

EBT Information Flyer

EBT Information Flyer

EDITION
(Spanish)

From: Mary Taylor <mary@allianceforlifemissouri.com>
Sent: Monday, May 21, 2018 3:20 PM
To: Fooks, Michael
Subject: Friendly Reminder

Importance: High

Happy Monday Michael,

I just wanted to reach out to you to see if you were able to find that revised A2A Survey so I can get that out to my sub-contractors ASAP.

Thanks,

Mary Taylor

A2A Program Manager

106 5th Ave. S

P.O. Box 65

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PH: 816-806-4168

FAX: 855-856-5240

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Sent: Tuesday, May 22, 2018 10:51 AM
To: Fooks, Michael
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Ok Let me see what I can do.

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From: Fooks, Michael
Sent: Tuesday, May 22, 2018 11:45 AM
To: 'Mary Taylor'
Subject: RE: Friendly Reminder

Mary,

We just received word that we cannot send out the new surveys until the renewals have been completed therefore the old surveys will have to be used one last time.

I apologize for the confusion. Evidently it is a bigger production than I initially thought.

Michael Fooks

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Jefferson City, MO 65102-1082
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From: Mary Taylor [<mailto:mary@allianceforlifemissouri.com>]

Sent: Monday, May 21, 2018 3:20 PM

To: Fooks, Michael

Subject: Friendly Reminder

Importance: High

Happy Monday Michael,

I just wanted to reach out to you to see if you were able to find that revised A2A Survey so I can get that out to my sub-contractors ASAP.

Thanks,

Mary Taylor

A2A Program Manager
106 5th Ave. S
P.O. Box 65
Greenwood, MO 64034
PH: 816-806-4168
FAX: 855-856-5240
www.allianceforlifemissouri.com



Our Vision: To unify and champion LIFE ministries.

*Our Mission: To save and change lives through **Equipping** people, **Empowering** ministries, and **Engaging** communities toward a culture of LIFE.*



From: Mary Taylor <mary@allianceforlifemissouri.com>
Sent: Tuesday, May 22, 2018 1:50 PM
To: Fooks, Michael
Subject: RE: Friendly Reminder

Michael,

I appreciate your update. No big deal, I will just get mine sent out this week with the instructions provided in the contract and hope for the best.

Thanks for all you do!

Mary
A2A Program Manager
816-806-4168

From: Fooks, Michael [mailto:Michael.Fooks@dss.mo.gov]
Sent: Tuesday, May 22, 2018 11:45 AM
To: 'Mary Taylor' <mary@allianceforlifemissouri.com>
Subject: RE: Friendly Reminder

Mary,

We just received word that we cannot send out the new surveys until the renewals have been completed therefore the old surveys will have to be used one last time.

I apologize for the confusion. Evidently it is a bigger production than I initially thought.

Michael Fooks
Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310
P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573)526-3581

From: Mary Taylor [<mailto:mary@allianceforlifemissouri.com>]
Sent: Tuesday, May 22, 2018 10:51 AM
To: Fooks, Michael
Subject: RE: Friendly Reminder

Well, I'd like to get them out ASAP because I know how my subs can sometimes "procrastinate" and I will be super busy with invoices starting on the 3rd through at least the 10th, I just feel like if I wait any longer, we won't get much feedback to know where we should or could improve.

But I don't want to be pushy either...has an ETA been shared as to when they might share the revised one with us?

Mary
A2A Program Manager
816-806-4168

From: Fooks, Michael [<mailto:Michael.Fooks@dss.mo.gov>]
Sent: Monday, May 21, 2018 4:34 PM
To: 'Mary Taylor' <mary@allianceforlifemissouri.com>
Subject: RE: Friendly Reminder

I ask because if you need me to I can hit the gas and try to get them to you sooner.

Michael Fooks
Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310
P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573)526-3581

From: Mary Taylor [<mailto:mary@allianceforlifemissouri.com>]
Sent: Monday, May 21, 2018 4:33 PM
To: Fooks, Michael
Subject: RE: Friendly Reminder

Well, to ensure that I am able to distribute these surveys to all my sub-contractors and have them share with clients, and send back to me, I had it scheduled on my calendar that I should have sent them out 4/26. This allows them time to give and gather completed surveys from their clients and send back to me, so I can then in turn send completed ones to you before 7/10.

Now that I type out 7/10, that seems like a long time away, but we are already at the end of May. IF they are not ready, that is fine, I just want to be able to answer on my end as to why I have not sent them out yet. Tracking me?? ☺

Mary
A2A Program Manager
816-806-4168

From: Fooks, Michael [<mailto:Michael.Fooks@dss.mo.gov>]
Sent: Monday, May 21, 2018 4:02 PM
To: 'Mary Taylor' <mary@allianceforlifemissouri.com>
Subject: RE: Friendly Reminder

The person I speak of is on my end. Seems the new surveys need to be out to you soon right? What date are you supposed to send them to your subs?

Michael Fooks
Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310
P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573)526-3581

From: Mary Taylor [<mailto:mary@allianceforlifemissouri.com>]
Sent: Monday, May 21, 2018 3:54 PM
To: Fooks, Michael
Subject: RE: Friendly Reminder

OH I see...is that "someone" on my end or your end? Just so I know whose brain to pick before I get scolded...lol

Mary
A2A Program Manager
816-806-4168

From: Fooks, Michael [<mailto:Michael.Fooks@dss.mo.gov>]
Sent: Monday, May 21, 2018 3:25 PM
To: 'Mary Taylor' <mary@allianceforlifemissouri.com>
Subject: RE: Friendly Reminder

Oh I was told that "someone" else possesses said surveys and they will be sent out along with the renewals. ☺

Michael Fooks
Missouri Department of Social Services
Division of Finance & Administrative Services
Broadway State Office Building
221 W. High St., Room 310
P.O. Box 1082
Jefferson City, MO 65102-1082
Phone: (573)526-3581

From: Mary Taylor [<mailto:mary@allianceforlifemissouri.com>]
Sent: Monday, May 21, 2018 3:20 PM
To: Fooks, Michael
Subject: Friendly Reminder
Importance: High

Happy Monday Michael,

I just wanted to reach out to you to see if you were able to find that revised A2A Survey so I can get that out to my sub-contractors ASAP.

Thanks,

Mary Taylor
A2A Program Manager
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From: Wilcoxson, Kathleen
Sent: Thursday, May 31, 2018 3:26 PM
To: Wilcoxson, Kathleen
Subject: FW: Look for Mission Statement

Where old Mission Statement was found (Levi) . . . below . . .

Kathleen S. Wilcoxson, MPA

*Public Information Administrator
FSD Director's Office Communications*

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-526-4799
Fax: 573-751-0507
Email: kathleen.wilcoxson@dss.mo.gov

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From: Williams, Levi
Sent: Tuesday, April 17, 2018 8:12 AM
To: Wilcoxson, Kathleen <Kathleen.Wilcoxson@dss.mo.gov>
Subject: RE: Look for Mission Statement

Kathleen,
These are the places that I found the old mission statement...

Brochures: Finding Help, Child Support, TA, CCS, Food Assistance, SkillUp, Alternatives to Abortion, and '[Right to a Hearing](#)' Brochure, found on the '[Know your rights](#)' page, in our logo

RSB: RSB has their own mission statement on their [main page](#) and again on the [Voc Rehab page](#)

DSS Intranet: Main page and Guiding Principles flyer.

Levi Williams

Public Information Specialist II
FSD Director's Office Communications

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-526-2879

From: Wilcoxson, Kathleen
Sent: Friday, April 13, 2018 3:00 PM
To: Pilz, Cameron; Williams, Levi
Subject: Look for Mission Statement

Cameron & Levi,

Please take some time and search the website, brochures, signage, etc. for anything that might have our Mission Statement on it.

Let's talk more on Monday about "next steps!"

Kathleen S. Wilcoxson, MPA

*Public Information Administrator
FSD Director's Office Communications*

Missouri Department of Social Services
Family Support Division
P.O. Box 2320
Jefferson City, MO 65102
Phone: 573-526-4799
Fax: 573-751-0507
Email: kathleen.wilcoxson@dss.mo.gov

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